

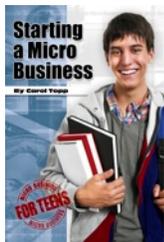
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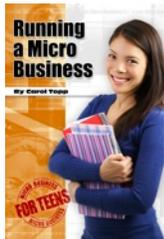
(Cincinnati, OH) With unemployment rates high, the teen population is finding it harder and harder to find work. Adults are competing for the same minimum wage jobs. But there's an alternative—starting a micro business. What is a micro business? It is a very small, one-person business that you can start easily and quickly with what you already know or own. No money needed, low risk and no debt! Students can spend as much time running a micro business as they wish and can even close it down during busy times. The best advantage for teens to own a micro business is that it not only brings in extra cash (often more than imagined), but students end up learning a great deal about business, money and themselves. It may lead to an entrepreneurial life or at the very least, prepare students for higher learning opportunities.

Book Summaries for *Micro Business For Teens* Book Series



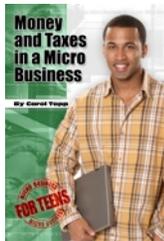
Starting a Micro Business will help teenagers earn money while learning how to start their own business. A micro business is simple to start, usually home-based, low risk, educational and easy for a busy student to run. This book offers ideas, a business plan, starting with no debt, pitfalls to avoid and resources to get a teenager started making money running their own micro business.

ISBN: 978-0-09829245-0-1
Retail price: \$9.95



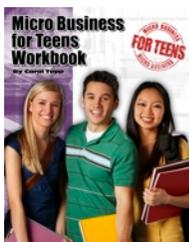
Running a Micro Business will help teenagers successfully manage their own micro business. It discusses sales, marketing and customer services as well as record keeping, bookkeeping, insurance and time management.

ISBN: 978-0-09829245-1-8
Retail price: \$9.95



Money and Taxes in a Micro Business follows *Starting a Micro Business* and *Running a Micro Business* for teenage business owners who have been successfully running a business, want to see it grow and need to know about taxes. It covers financial statements, income taxes, tax deductions, sales tax, employees and working with an accountant.

ISBN: 978-0-09829245-3-2
Retail price: \$9.95



The *Micro Business for Teens Workbook* accompanies *Starting a Micro Business* and *Running a Micro Business* to help teenagers put into place what they read. It has fill-in pages for writing a business plan, creating a marketing plan, making a sales presentation and a bookkeeping exercise. The workbook is designed to be used individually or in a group setting.

ISBN: 978-0-09829245-2-5
Retail price: \$14.95