

You can be part of a national TV production studio audience!

Western Reserve PBS needs students, parents and teachers interested in youth entrepreneurship to be part of the studio audience for its national production **Micro Business for Teens: Starting a Micro Business**.

- WHO** Students in grades 7-12, parents, educators and anyone working in youth entrepreneurship. Bring a group!
- WHAT** The taping of Western Reserve PBS's **Micro Business for Teens: Starting a Micro Business**
- WHERE** Wright-Curtis Theatre at Kent State University
- WHEN** Thursday, February 9, 2012, 6 PM to 9 PM

WHAT DOES A STUDIO AUDIENCE DO?

As a member of this studio audience, you'll get a behind-the-scenes look at how a TV program is produced. You'll get new ideas for your own entrepreneurial pursuits, you'll meet people who share your interests and you may even have the opportunity to pose a question to the program host, Carol Topp, and become part of the program.

HOW SHOULD I DRESS?

"Dressy casual" — not too dressed up, but not dressed down either.

WHEN WILL THIS PROGRAM BE ON TV?

Western Reserve PBS will premiere the 90-minute **Micro Business for Teens: Starting a Micro Business** during National Entrepreneurship Week 2012 on Thursday, February 23 at 8 PM and again that night at 10 PM. The program will be released to PBS stations nationwide in spring 2012.

LIMITED SEATING — first-come, first-served. Classes and groups are welcome!

YOUR RSVP BY FEB. 3 IS REQUIRED TO ATTEND. Call Jessie Springer at 1-800-554-4549 or email her at JSpringer@WesternReservePBS.org. You'll need to provide names, addresses and phone numbers of all people attending with you.

Once you RSVP, Jessie will send you a packet of information, including directions to the venue, parking instructions and release forms that each person will need to sign to be part of the television production.

QUESTIONS? Call Lisa Martinez, Western Reserve PBS, 1-800-554-4549.

About the Production



Micro Business for Teens: Starting a Micro Business

is a practical how-to television production that will walk teens and their parents and teachers through steps that can lead to the launch of a successful micro business. The program is hosted by Carol Topp, CPA, author of the Micro Business for Teens book series on which this TV show is based.

Micro Business for Teens: Starting a Micro Business

will make the very notion of creating a micro business an achievable goal for teens who have a good idea and the enthusiasm to design and implement a plan of action. While the program is targeted to a teen audience, its content will be helpful to any adult interested in starting his or her own micro business.

The audience will learn what a micro business is; get ideas for the kinds of micro businesses best suited for teen entrepreneurs; find out about problems and pitfalls and how to avoid them; and learn how to write a business plan and finance an idea. Six field pieces will be woven into the program, introducing teens who are already operating successful micro businesses.

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