

The Best Micro Business for a Teenager to Start This Week

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MicroBusinessForTeens.com

What is a Micro Business?

Simple and fast start up

Sole proprietorship

Little start-up money

Usually home-based

Low risk

Manageable

Easy to close down

Purpose to learn and earn

Getting an Idea: See a Need. Consider your interests. Use your skills and talents

Ideas: Products

Crafts, clothing, sports-related shirts/towels, bracelets, pet food, baked food/candy/cakes, jewelry

Digital products: Clickbank.com, Kindle Direct Publishing, iPhone/iPad apps

Books: CreateSpace.com for books, CDs, DVDs. Kunaki.com for CDs and DVDs.

Order on demand/make to order

Wholesale sales to other businesses

Ideas: Services

Tutoring

Childcare

Music lessons

Editing papers

Web design

Pet Sitter/Dog Walker

Bookkeeping

Event planner

Virtual assistant

Writer/Author/Blogger

Lawn care

Cleaning/Clutter control

Writing coach

Editor

Creating a Business Plan

Concept: The product or service | How to measure success

Marketing: Potential customers | The competition | How you will stand out

Financial Plan: Cost to start | Price to customers

Do a mini market survey: Ask 3-5 potential customers: Do you need this service? Would you buy from me? What would you pay? When do you need my services?

Carol Topp, CPA is the author of the *Micro Business for*

Teens book series and host of the public television program

Starting a Micro Business. Carol is available to speak to your group

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