

No Job?

No Problem!

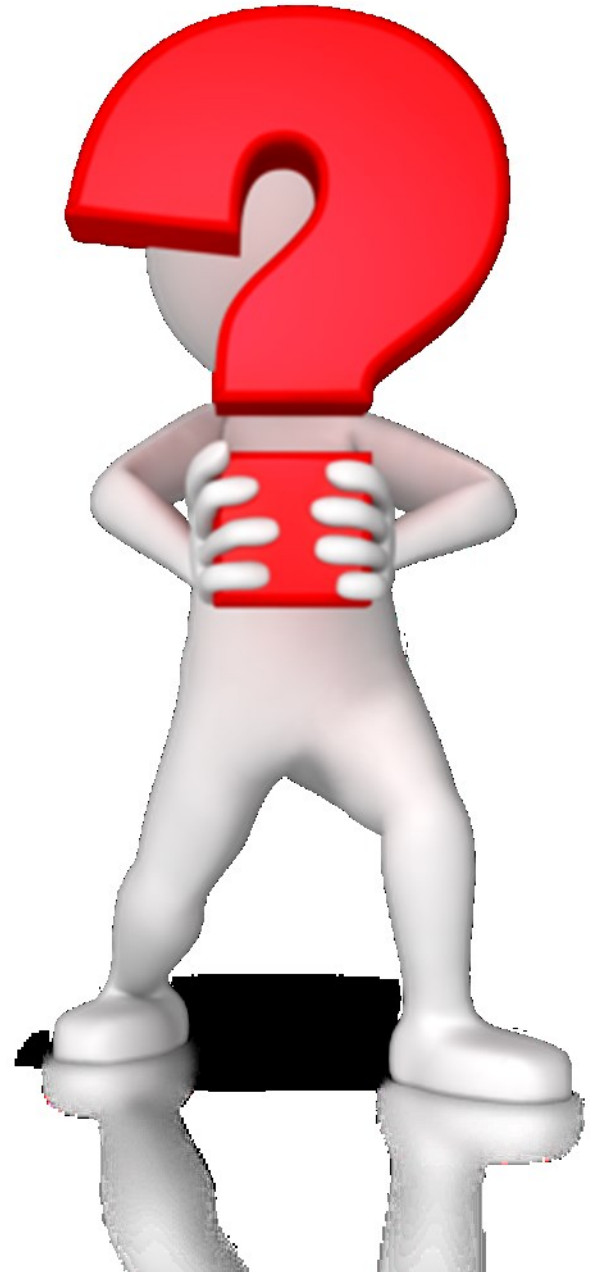
Micro Business for Teens

Carol Topp, CPA

70%

**Teen unemployment rate
last summer**

What is a
micro
business?



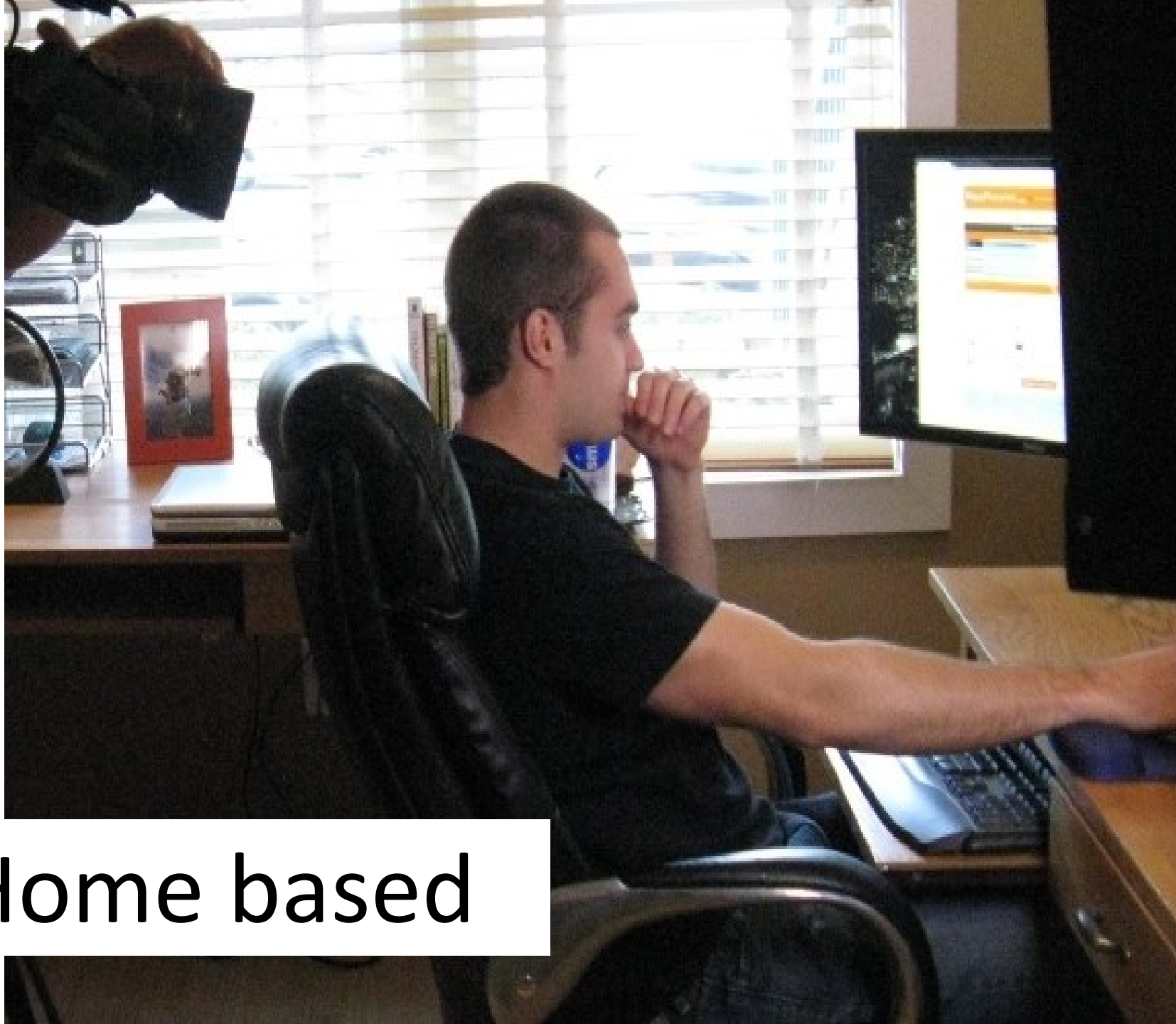


One person



Use what you know





Home based

Manageable



What can
a teen
learn?





Transferable skills

Photo
credit:
USA
Today



People skills



Test a future career



Getting an ide





See a Need

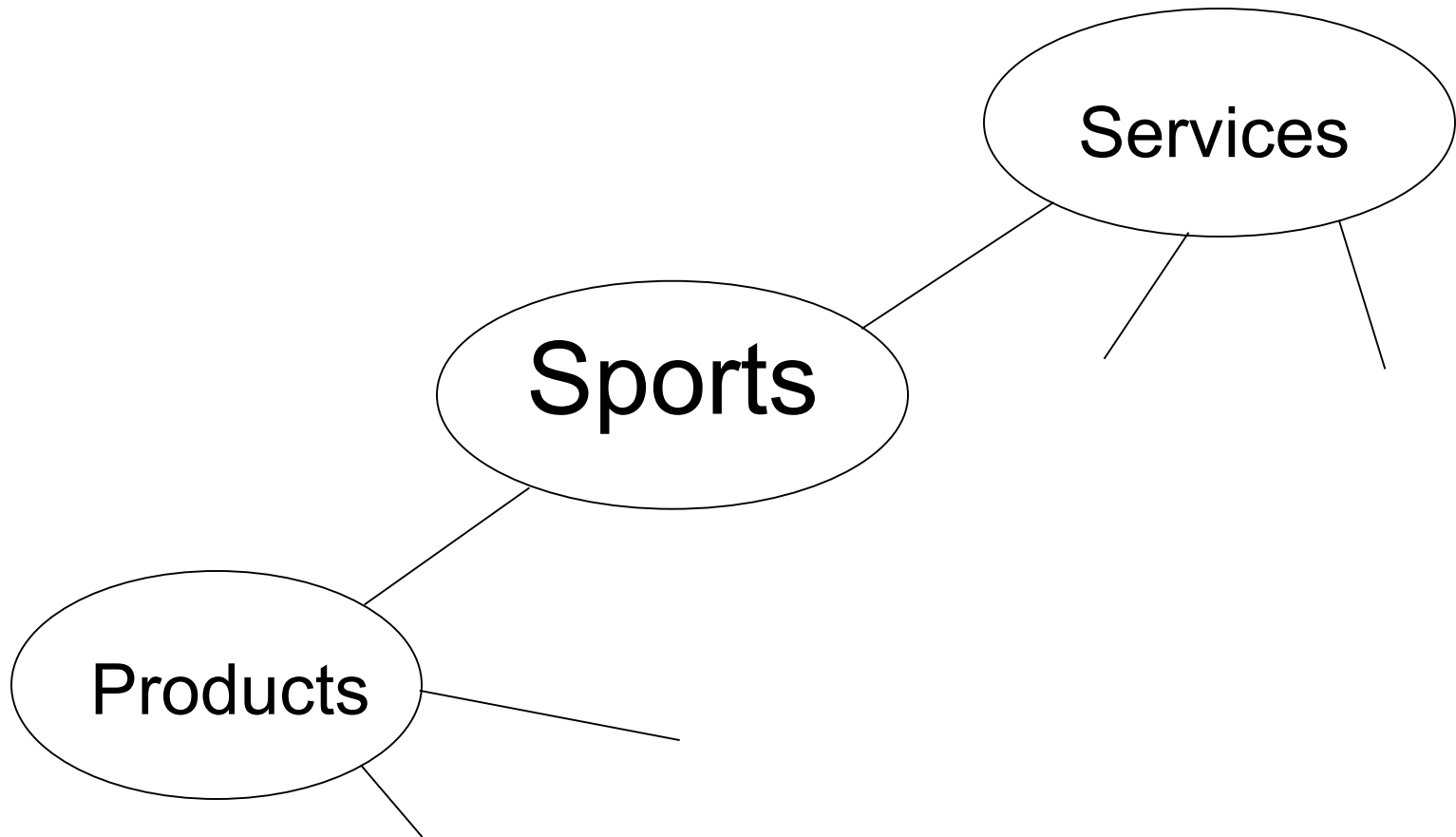


Interests



Skills and Talents

Brainstorming



Products or Services





Products



But products have problems



instead...



A word cloud of various freelance professions. The words are arranged in a cross-like shape, with 'VirtualAssistant' and 'Bookkeeping' being the largest and most central. Other prominent words include 'AppDesigner', 'EventPlanner', 'DogWalker', 'Cleaning', 'Blogger', 'Writer', 'Tutoring', 'Childcare', 'LawnCare', 'Petsitter', 'WebsiteDesign', 'MusicLessons', 'Editing', and 'Author'.

Writer
Tutoring
EventPlanner
DogWalker
Cleaning
Blogger
AppDesigner
VirtualAssistant
Bookkeeping
MusicLessons
Editing
Author
Childcare
LawnCare
Petsitter
WebsiteDesign



Concept

The product or service

How to measure success



Marketing

Potential customers

The competition

How you will stand out



Financial Plan

Cost to start

Price to customers

Mini Market Survey



Classroom
Afterschool
Camp or club
Library resource





Free DVD to

- Teachers
- Scout leaders
- 4-H leaders
- Youth clubs

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Carol@MicroBusinessForTeens.com
MicroBusinessForTeens.com
Facebook.com/MicroBusinessForTeens