

Reviews of *Micro Business For Teens* book series

When my son started his teen business—which he eventually sold in a million dollar deal—he had little knowledge about how to structure it and handle the tax side. It was Carol Topp who helped him learn how to set up his business, keep records, plan for future growth, and put money away for retirement. Starting a Micro Business is thorough and easy to understand. It should be required reading for all high school entrepreneur and business classes, as well as for young adults thinking about starting their own business.

—Chris Santoro, Madeira, Ohio

As an accounting professor in the Villanova School of Business of Villanova University, I have been teaching college students to prepare business plans for startup businesses for more than ten years. I have familiarized myself with many business planning resources such as the U.S. Small Business Administration website and Business Plan Pro, a commercial business planning software package. Most resources such as these that are available to assist in starting a business are fairly sophisticated and would be appropriate for college level students and adults but not for teens. Carol Topp's book, Starting a Micro Business, is the first business planning resource I have seen that is geared specifically for teens who are thinking of starting a business.

Based on my experiences as a college professor who has taught numerous students how to prepare a business plan and as a parent of two teenagers, I believe Starting A Micro Business is a great resource to help teenagers learn about business and to ultimately start their own businesses. I found it to be a quick read yet it is still very thorough. I strongly recommend Starting A Micro Business and its very practical, doable approach to any aspiring young entrepreneur. I think it provides teens a great first step into the entrepreneurial world.

—Michael P. Licata, Ph.D, Accounting Professor Villanova University

Carol's skills as a teacher and communicator are evident in her well written books and speaking engagements. She is a joy to work with and is always well-prepared and well-versed in her subjects. I highly recommend her.

—Sharon Siepel, Freelance Writer

A must read for teens with a desire to earn money on their own. This wonderfully organized book makes for easy reading and comprehension. The content of this series will help to make a business easier to run and, with dedication to the principles, more successful. As a small business owner, I highly recommend the Micro Business for Teens books to any young person with entrepreneurial drive or any who merely want to learn how business works. The accompanying workbook enables the books' concepts to be solidified in your mind, yet are fun and interesting.

—Lucas Rice, owner of Living Tree, LLC, a lawn care micro business he started at age 15.

Carol Topp's books not only helped me launch a successful micro business, but gave me the ability to run my business in an organized, professional manner. She has a simple, instructive, helpful writing style that is easy to understand and execute. The books have helped me accomplish one of the greatest goals I could ever achieve.

—Jade Black, age 16

The book was very helpful because it explained almost everything I needed to know about my business.

—Daniel Schmidt, age 15

These books have helped me understand different aspects of business that I didn't know before. I would suggest these books for all teenagers looking to start their own businesses, because this will help them to spend their money and time wisely so they can be a success.

—Canon Black, age 13

The book was amazing. With it I am making double minimum wage and I'm not even old enough to work at McDonald's or Kroger! The book has taught me that I don't have to be 15 to have a job. Starting a Micro Business has taught me how to manage my time and money wisely between my business, school, and other activities.

—Ethan Eversole, age 14